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What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Projects with smaller goals are more likely to be met or exceeded
* Projects are more successful in mid year month 5/6 while project cancellations happen equally throughout the year
* Theater is the most successful category for KickStarter

What are some of the limitations of this dataset?

* Does not show if goals were increased or reduced during the project
* Does not show how many updates or interactions the project owner made to keep the potential donor engaged
* Does not account for regionality within the countries. Some areas might be better donor hubs (major cities in the US vs rural areas with lower income)
  + Would only narrow down if looking into differentiators in specific countries otherwise there may be too many data points to generalize observations

What are some other possible tables/graphs that we could create?

* Scatter Plot – To show correlation between budget and category: Some categories may be more successful because they generally have smaller goals
* Stacked Bar Chart – To show length of project and success rate. Could also be reflected in scatter plot
* Stacked Bar Chart – To show success (state) by location (country)+